



## WHAT WE CAN DO FOR YOU

Meet with you to approve an event & promotional material with the use of the WDHF logo

Provide a letter of support to prospective sponsors

Promote your event internally

Social media promotion

Participate in any cheque presentation photos

Send a representative to attend the event, if appropriate

Recognition following the event

**Your support is truly appreciated and we look forward to working with you!**

## ABOUT US AND OUR HOSPITAL

For over 100 years, the Walkerton Hospital has provided the best health care to the residents of Walkerton, Mildmay, Formosa, Cargill, Chepstow, Paisley and area. From life-saving emergency treatment to life-changing surgery and from new life to end of life care our hospital is here when our communities need it.

The WDHF is proud to partner with the hospital to provide the financial resources necessary to help improve patient care.

Sincere thanks to our donors, board members and many volunteers who give of their time, money and expertise to ensure our patients and families receive the best health care possible.

[www.walkertonhospitalfoundation.com](http://www.walkertonhospitalfoundation.com)

**THE WALKERTON & DISTRICT  
HOSPITAL FOUNDATION**

21 McGivern Street (P.O. Box 1300)  
Walkerton, ON N0G 2V0

P 519-881-0441 E [wdhfoundation@sbghc.on.ca](mailto:wdhfoundation@sbghc.on.ca)



## SPECIAL EVENT

### PLANNING GUIDE

Actively working to keep our local hospital current





## WHAT IS A DIY SPECIAL EVENT?

Third-party special events are important to the fundraising success at the Walkerton & District Hospital Foundation.

A third-party special event is any event, in support of the WDHf, that is hosted by any party outside of the Hospital Foundation.

## WHO CAN HOLD A DIY EVENT?

An outside party could include a business, organization, individual, school or club, etc. Special events could range from concerts to golf tournaments to bake sales and car washes. Third-party special events can be as big or small as you want.

## HOW DO I HOST A SUCCESSFUL EVENT?

- 1 Determine the purpose of your event.
- 2 Identify the type of event you are going to host (BBQ, garage sale, carnival, etc.)
- 3 Distinguish what your event will be, when it will be (make sure there are no competing events being held on the same day), who will attend and support your event, and why you are holding this event.
- 4 Register your event. Once you have decided on your event, please contact the Foundation by emailing [wdhfoundation@sbghc.on.ca](mailto:wdhfoundation@sbghc.on.ca) or by calling **519-881-0441**.
- 5 Once your event has been approved consider promoting your event. Please contact us prior to using any promotional material with the WDHf logo on it for approval.

## WHAT KIND OF EVENTS WORK?

**JUST ABOUT ANY EVENT YOU CAN THINK OF IS POSSIBLE!**  
HERE ARE A FEW IDEAS TO GET YOUR STARTED:

Golf Tournaments  
Fashion Shows  
Races (run, walk, bike)  
Galas  
Dances  
Car Rallies  
Bake Sales  
Car Washes  
Book Sales  
Dinner Parties  
Donation Boxes

Carnivals  
A-Thons of any kind (swim, bike, walk, run)  
Concerts  
Auctions (live & silent)  
Raffles  
Sporting Events  
Dress Down Days  
Craft/Art Shows  
Lemonade Stands  
Scavenger Hunts